



“Navigating the Path in Ireland” - a Market Access Workshop
Thursday June 15th 2017

9.30 – 9.40	Welcome, introductions and objectives	Brenda Dooley, Managing Director, AXIS
9.40 – 10.30	Achieving national market access in Ireland – What you need to know	Brenda Dooley
10.30 – 11.15	Pricing, reimbursement & Health Technology Assessments, decision trends in Ireland	Dr Felicity Lamrock, Health Economics Consultant, AXIS
11.15 – 11.30	<i>Tea/coffee break</i>	
11.30 – 12.15	Knowing the new and emerging stakeholders in Ireland	Brenda Dooley
12.15 – 1.15	The statistics that matter in Health Technology Assessments	Dr Felicity Lamrock
1.15 – 2.00	<i>Lunch</i>	
2.00 – 2.30	Challenges with regional Market Access. Preparing for tender and formulary submissions	Brenda Dooley
2.30 – 3.00	Budget impact models	Dr Felicity Lamrock
3.00 – 4.00	Hearing the payers’ voice	Mr Tim Delaney, Head of Pharmacy, AMNCH
4.00 – 4.30	Putting the jigsaw together	Brenda Dooley
4.30	<i>Meeting close</i>	